



MARRAKESH memories

For a lover of colours and patterns like myself, Marrakesh is a dream destination. Around every crooked corner of the souks (markets), an Instagram-worthy scene awaits: pink walls studded with geometric mosaics, impossibly perfect pyramids of spices, teetering towers of oranges—not to mention the hand-woven rugs, ornate lanterns and leather slippers that competed for my attention (and spending money!). I soon realized that those in the know always leave room in their suitcases for beauty products such as pure essential oils (in traditional fragrances like musk, orange flower and patchouli) and Argan oil, straight from the source. —NICOLE KEEN

Beauty Stop-Off: Dar Al Atrya, 67 Sabt My Al Hoj Al Maslouhi Laksour
Visiting an old-school apothecary like Dar Al Atrya is a must when in Marrakesh. Innumerable jars of lotions and potions line the shelves at this local institution, where knowledgeable staff members happily explain the benefits of popular Moroccan beauty products like Argan oil, kohl eyeliner and Berber lipstick (a plant-based red stain).

Canada's Hammam Hot Spot: Miraj Hammam Spa by Caudalie Paris, Shangri-la Hotel, Fifth Floor, 188 University Avenue, Toronto
The hammam is an integral part of life in Marrakesh, but you don't have to go all the way to Morocco to experience it. At Toronto's Miraj Hammam Spa by Caudalie Paris, the authentic hammam and gommage treatment will utterly transport you—your stress will melt away as you relax in a steam room before being scrubbed from head to toe with fragrant black Moroccan soap. \$130 for 30 minutes.

Ingredient: Argan oil is the substance *doujor*, appearing in hair treatments, body lotions and even mascaras. But Moroccan women have been using it for centuries. It's derived from the fruit of the Argan tree, which only grows in southwestern Morocco. The arduous process of extracting the oil from the fruit is still performed by hand, using a method passed down through generations of Berber women.

"A visit to Marrakesh was a great shock to me. This city taught me colour." —Yves Saint Laurent



THE MUSE: TALITHA GETTY

Long before bohemian starlets like Sienna Miller were frolicking at Coachella, Talitha Getty was honing her signature gypsy style in 1960s Marrakesh. Getty's knack for combining traditional Moroccan costumes (caftans and harem pants) with Western clothing made her a style icon in her day and beyond.



Dutch model Insan Hammami of Egyptian-Moroccan descent at Hermès SS 15

Must-haves:

Physicians Formula Argan Wear Ultra-Nourishing Argan Oil Bronzer, \$22

Want to look like you just returned from a Moroccan vacation? This brilliant bronzer is infused with pure Argan oil to give you a bright, even glow.

Yves Saint Laurent La Laque Couture Nail Lacquer in Bleu Majorelle, \$27 (available at Murale and beautyBOUTIQUE by Shoppers Drug Mart at Bayview Village in Toronto)

This bright cobalt blue polish pays homage to the Jardin Majorelle. Yves Saint Laurent's majestic and colourful home in Marrakesh.

Rimmel London Wonder'Lash Mascara with Argan Oil, \$10

Soften and condition your lashes with each swipe of this moisturizing mascara that's packed with powerful Moroccan Argan oil.

